

# The Nina Haggerty Centre for the Arts

## Art By Subscription (ABS)

The Nina Haggerty Centre for the Arts is excited to offer a new service: *Art By Subscription*. Art By Subscription (ABS) provides you with revolving, dynamic art for your home or office and helps us support a Collective of 100+ artists with developmental disabilities.

The Nina Haggerty Centre for the Arts is unique to Edmonton in its combined focus on both public arts programming and creative support to artists with disabilities, helping them to develop sustainable artistic careers.

In five short years, the Centre has achieved local and even national praise for its work and is proud to have attracted the support prominent citizens such as John Ralston Saul and Mayor Stephen Mandel. Recent recipient of a Connect Award in recognition of its work to increase community capacity, the Centre is currently engaged in an ambitious project with the Edmonton Inner City Housing Society to create a flagship, multiuse new construction on Alberta Avenue, providing a permanent home for the Centre and helping lead the transformation of that community.

Individual artists from the Collective have also achieved significant personal success, exhibiting in public galleries such as Profiles Public Gallery (St. Albert), Gallery Gachet (Vancouver) and the Joseph D. Carrier Gallery (Toronto), in festivals (Syncrude's Next Festival of Emerging Artists, Art from the Unknown) and in Touring Exhibitions (Alberta Foundation for the Arts, Art Gallery of Alberta). They have sold work to private and corporate collections and been profiled in the media. The impact on these artists, some for the first time recognized for their capacity rather than their disability, is nothing less than remarkable.

ABS is an easy way to source artwork from the wealth of creativity that this collective of artists has to offer, representing a wide range of styles in painting, drawing, printmaking and ceramics. We provide:

- ✓ Consultation to help you select appropriate work for your specific needs
- ✓ Professionally presented artwork that will enhance your décor
- ✓ Professional installation
- ✓ Rotation of your art at scheduled intervals (up to 4 times per year)
- ✓ A nameplate recognizing you for your support of the Nina Haggerty Centre for the Arts

Choose from paintings, drawings, open and limited edition prints [on paper + canvas] and unique three dimensional creations in clay. Your subscription of \$100 per month will enhance your space and your image. You will also receive:

- ✓ A charitable donation receipt for 75% of your subscription cost

Buy a subscription now for yourself, your business or as a gift to a valued partner, client or friend.

## Art By Subscription – the details

Our subscription program is available to large and small businesses, all tiers of Government, the healthcare and hospitality sectors, architects, interior designers and homeowners. A one year subscription provides you with one to three select works of art, refreshed with new work up to four times annually.

If you fall in love and just can't part with a particular piece, you can purchase the work at any point during the subscription period. The annual fee for this service is \$1200 a year, or \$100 a month. A portion of this cost (75%) qualifies as a charitable donation, providing you with a tax receipt of \$900 per annual subscription.

We are excited to offer this new service and would be delighted to schedule a visit at your convenience to answer questions, assess your needs and show you samples of currently available art work. We can provide recommendations and discuss how you can enhance your space and your image through careful placement of art work and your personalized nameplate recognizing your contribution to the Nina Haggerty Centre for the Arts.

Understanding that time is precious, you will soon be able to access our on-line gallery and select work from our 'virtual' collection.

Choose the art work that best reflects your taste and décor and we take care of the rest – artwork preparation, delivery, installation. Our flexible package allows you to exchange your artwork on your own schedule, up to four times per year.

## Flex your ABS with these additional Services and Benefits

Planning a special event? We may be able to help by installing a collection of art work to enhance the occasion. Need something special to recognize a valued employee, bid someone farewell, or celebrate an event or achievement? We also sell artwork at affordable prices, starting as low as \$50. You can even commission our artists to create something unique to your requirements. Unsure what to purchase? Consider a gift certificate redeemable for original artwork.

All artwork is professionally framed. Plinths are available to show case three dimensional work. As an art subscriber you receive additional benefits:

- ✓ You receive our newsletter, the *Nina News*, 6X per year, invitations to exhibits and special events and can keep up to date on 'your' artist
- ✓ Avoid the care and maintenance of a permanent art collection
- ✓ Enjoy the benefit of art exchange, receiving new work at regular intervals
- ✓ Bring energy, innovation and prestige to your office/s and business/es
- ✓ Art impresses your clients and makes a positive statement about you and your business
- ✓ Art provides a talking point, and livens the workplace
- ✓ Accidents happen. You are not charged for damage to artwork.

If you aren't totally satisfied with your new ABS after 30 days, you can cancel your subscription without penalty.

# ART BY SUBSCRIPTION: SAMPLE WORKS



Leo Wong  
**HIGH RISES & CAFE**  
acrylic on paper  
2008



Leo Wong  
**UNTITLED**  
acrylic on paper  
2008



Linda Vincent  
**EGRET**  
ink on paper  
2008



Linda Vincent  
**TERRY FOX**  
acrylic on canvas  
2008

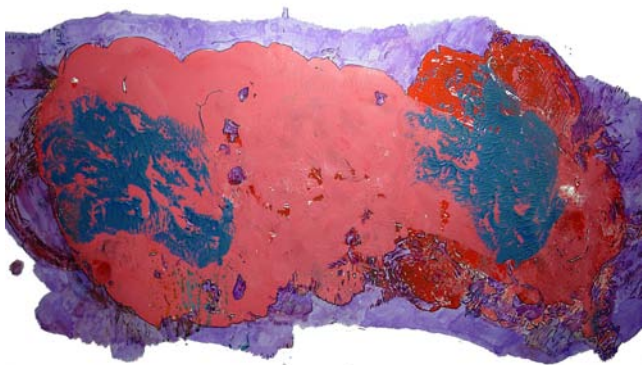


Louis O'Coffey  
**UNTITLED**  
acrylic on paper  
2008



Louis O'Coffey  
**WARTHOG**  
acrylic on paper  
2008

# ART BY SUBSCRIPTION: SAMPLE WORKS



**Dorothy Loh**  
**PURPLE VOLCANO**  
acrylic on paper  
2008



**Dorothy Loh**  
**PURPLE MOUNTAIN**  
acrylic on paper  
2008



**Leona Clawson**  
**WOLF**  
acrylic on paper  
2006



**Leona Clawson**  
**VILLAGE**  
acrylic on paper  
2007



**Scott Berry**  
**UNTITLED**  
ink on paper  
2006



**Scott Berry**  
**UNTITLED**  
ink on paper  
2007

